

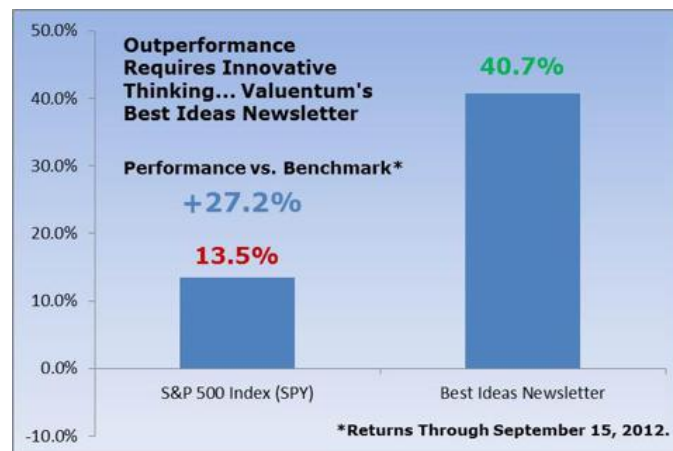
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## How to Use Valuentum’s Actively-Managed Equity Portfolios

President of equity research, Brian Nelson, CFA, manages Valuentum’s two actively-managed stock portfolios, which are included in our Best Ideas and Dividend Growth newsletters. In each portfolio, we seek to deliver the very best of investment ideas to our opportunistic and income clients, respectively.

With our Best Ideas portfolio, we task ourselves with a tall order. While most investment newsletters compare themselves to a market benchmark, we go one step further. We want to deliver positive returns year after year, in addition to outperforming our market benchmark, the S&P 500 index (SPY).

Our Best Ideas portfolio includes long equity positions, as well as put and call options--strategies easily executed in your own online trading account. Consistent with our investment methodology, the Valuentum Buying Index™, our best ideas may span investing disciplines, market capitalizations and asset classes in order to maximize the return while minimizing the risk of the portfolio.



To learn more about Valuentum and its equity research services, please visit us at [www.valuentum.com](http://www.valuentum.com) or contact a sales representative at [info@valuentum.com](mailto:info@valuentum.com).

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Since inception, our performance has been nothing short of fantastic, and our subscribers and clients have followed along and tracked our every move. Very few newsletters apply a time-tested (yet innovative) process, embrace transparency, and put your interests first. We can proudly say that we are among the few.



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The goal of our Dividend Growth portfolio is equally challenging. We seek to identify high-yielding, undervalued stocks that offer investors not only a source of sustainable and growing dividend income but also collectively will achieve an average annual rate of return in the high-single-digits over rolling 3- to 5-year periods into the future. We use our Valuentum Dividend Cushion™ as the key decision-making component behind the dividend gems we include in our Dividend Growth portfolio.